



IPPA

**International
Pediatric
Association**

Every Child • Every Age • Everywhere

Social Media Toolkit

**COVID VACCINE
SOLIDARITY CAMPAIGN**

ABOUT THE CAMPAIGN

As Covid Vaccine is being rolled out all over the world, to counter misinformation, IPA Leaders from 164 member societies in 149 countries unite to support Covid Vaccine

We need your help to spread the word and make the campaign a success





Here is the combined video from 26 members of
 IPA member societies supporting the
Covid Vaccine Solidarity Campaign- IPA Trust Project

[Click here to view the video](#)



Share the video through social media and embed them into your communications. Below is the standard post you can share from your personal social media handle to promote the campaign.

Please do let your contacts and member associations know about the campaign and ask them to disseminate the posts

#IPATrustVaccines

#CovidVaccine

#VaccinesWork

#TrustYourVaccine

#GetVaccinated



FACEBOOK



IPA leaders from 164 member societies in 149 countries unite to support #CovidVaccine

#IPATrustVaccines #VaccinesWork

@InternationalPediatricAssociation

@NaveenThacker

Watch and share the video:

https://www.youtube.com/watch?v=1VgIngQ_aEk



TWITTER



IPA leaders from 164 member societies in 149 countries unite to support #CovidVaccine

#IPATrustVaccines #VaccinesWork

@IPAWorldorg @naveenthacker

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https://www.youtube.com/watch?v=1VgIngQ_aEk

PROMOTE INDIVIDUAL CAMPAIGN VIDEOS

You can also promote individual videos of our members.

Here is the link to access to individual videos and suggested posts

[Click here to promote](#)

