

IPA Communication, Public Affairs, Advocacy Sub Committee

1. Chair – Pramod Jog

Members -1)Andreas Konstantopoulos, 2) Oswaldo Revelo, 3) Pramod Jog, 4) Dorothy Esangbedo 5) Zulkifli Ismail 6) Mariana Lopez

2. Terms of References

Advocacy

- A. Central function of pediatrician
- B. Global Issues and what's New
- C. Making it more visible. Regional and National Societies
- D. Our is an organization with a Database of 12000 pediatrician

Aim

- A. Be in contact with every pediatrician
- B. Use all available means of communication i.e. Twitter, Facebook, Whats app Group
- C. Explore the possibility of academic communication. May be hardcopy – Once a year

3. Goals and Principles

- A. What is new in global paediatrics and
- B. Top 10 or top 20 topics.
- C. Original papers from IPA Congress, Clippings and give link to the article
- D. WHO guidelines on different issues

4. Activities

- A. Micronutrient supplementation – Folic acid, Vitamin D, Vitamin A
- B. Encouraging the pediatrician. Advocate for NCDs- Tobacco
- C. Media- Need to be involved . Q– A Format
- D. Short Cases for consultation
- E. Facilitate & promote the concept of telemedicine with all the experts around the world

5. Deliverables and Outcomes

- A. Wish Happy New Year in the beginning of their New Year
- B. Endless no. of activities can be undertaken.