

IPA/AAP/SVI STRATEGIC PLAN FOR THE MEASLES-RUBELLA INITIATIVE (2012-2013)
WASHINGTON DC. March 29,2012

I Introduction

Although, the delivery of health services is the primary responsibility of Governments, Civil Society delivers a high proportion of health care (including immunizations) in the developing countries. Pediatricians have unique connections with the community and the population at large, particularly those who are hard to reach; and they can be important advocates in resource mobilization at local, national and international levels. In addition, Pediatricians can provide important feedback about the situation on the ground that can inform discussions on key policy issues such as prioritization, supply strategy, and others. Pediatric Associations play a major role in this process around the world.

They are involved with the following:

- Delivering immunization as part of child health care packages in-country
- Providing technical assistance in design and implementation of immunization or other child health programs
- Teaching and training health care personnel
- Monitoring/evaluating immunization or child health programs
- Mobilizing communities to increase demand for immunization or child health care
- Advocating/providing technical assistance for immunization or child health care issues
- Emphasizing childhood immunization as a human rights issue.
- Undertaking operational research

II Vision Statement

A World Free of Vaccine Preventable Diseases

III Mission Statement

The International Paediatric Association plans to promote and support effective immunization policies, programs and practices through advocacy, leadership, capacity building and collaboration with partners.

IV. Goal

Our goal is to contribute optimally to the enhanced implementation of Millennium Development Goals 4& 5 through the support of global, regional and national immunization programs *with initial focus on global measles and rubella eradication*

V. Objective

Collaborate with AAP and Sabin to advocate for policies and resources that support effective immunization programs and practices essential for global eradication of measles and rubella

Strategies :

- In achieving this objective IPA will work with all partners in support of the Global “Measles and Rubella Eradication Initiative ”
 - Advocate for increased funding for MR Initiative.
 - To raise awareness and support for MR Initiative

- In achieving this objective IPA will form a partnership with, Sabin Vaccine Institute (Sabin) and the American Academy of Pediatrics (AAP).
- In achieving this objective IPA will mobilize and support its regional and national societies to provide Pediatrician leadership in the promotion of the “Measles and Rubella Eradication Initiative” at national and regional levels
 - Ensure communication is clear, timely and effective among IPA members and partner organizations
 - Further develop and maintain the IPA website and newsletter to provide enhanced communication on Immunization.
 - Utilize media to increase the visibility of IPA member societies with reference to MR initiative.
- *Monitor progress towards achievement of objectives Develop information sharing amongst member societies*

Members Present

Ciro de Quadros- in the Chair

Lou Cooper

Bill Keenan

Jon Klein

NajwaKhouri

Naveen Thacker

Adenike Grange

Terrel Carter

Brian Shaw