

IPA Communication, Public Affairs, Advocacy Sub Committee

Chair – Pramod Jog

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Advocacy

- 1000 days concept,
- vaccine hesitancy
- Conferences and Pre-conference workshops as advocacy tool
- IPA publications on child health for education of public on topical health matters
- IPA courses on topical issues as mentoring tool for young paediatricians
- IPA leadership engagement with policy makers and communities as meetings and as members of a broader delegate

Academic communication through soft copies/link.

Articles useful academically to be disseminated to members

WHO guidelines on important topics (say influenza season 2017-18) to be circulated to members

UNAPSA conference in Nigeria was very useful for advocacy in immunization, as well as the pre-conference workshops:

Vaccinology

Nutrition in Public Health

Disaster Management

BLS/PALS

Neonatal Mechanical Ventilation and CPAP

Helping Babies Breathe (HBB) and Emergency Resuscitation

Newsletter will help regular & consistent communication

Add a section in the IPA congress:

- For young pediatricians (leadership, global health)
- Continue educational program in vaccines, HBB, and emergency disaster relieve